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Combien de temps a-t-il fallu aux applications populaires pour atteindre 100 millions d'utilisateurs | Patreon & Le Filtre et Dominic Lesard

HOW LONG DID IT TAKE APPS TO REACH

100M Users?

Meta's newest social media platform, Threads, took less than a week to attract 100 million users to its platform, smashing the previous record of 2 months held by OpenAI's ChatGPT.



*TikTok's statistics do not include its sister app, Douyin, which is also owned by ByteDance and only available in China. Source: PwC, UBS, Threads/Mark Zuckerberg



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Rank ↕	Platform	Launch	Time to 100M Users
1	Threads	2023	5 days
2	ChatGPT	2022	2 months
3	TikTok	2017	9 months
4	WeChat	2011	1 year, 2 months
5	Instagram	2010	2 years, 6 months
6	Myspace	2003	3 years
7	WhatsApp	2009	3 years, 6 months
8	Snapchat	2011	3 years, 8 months
9	YouTube	2005	4 years, 1 month
10	Facebook	2004	4 years, 6 months

Rank ↕	Platform	Launch	Time to 100M Users
11	Spotify	2006	4 years, 7 months
12	Telegram	2013	5 years, 1 month
13	Twitter	2006	5 years, 5 months
14	Uber	2011	5 years, 10 months
15	Pinterest	2010	5 years, 11 months
16	Google Translate	2006	6 years, 6 months
17	World Wide Web	1991	7 years
18	LinkedIn	2003	7 years, 11 months

Recherche et mise en page:

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"C'est ensemble qu'on avance"